

BAINBRIDGE

THE BAINBRIDGE COMPANIES LLC

Vice Presidents Named at The Bainbridge Companies

Wellington, FL (January 2010) – The Bainbridge Companies, a fully-integrated group of multifamily real estate companies, have promoted two people to key leadership roles.

They are:

- Seth Kalinsky, Regional Vice President for the Mid-Atlantic Region
- Jared Miller, Vice President of Marketing

Kalinsky is now responsible for all property operations for the entire Mid-Atlantic region encompassing Washington D.C., Virginia and Maryland.

“Seth has done an outstanding job of managing the assets in his portfolio,” said Kevin Sheehan, the President of Property Operations for The Bainbridge Companies. “He has overseen enormous projects, established excellent relationships with the asset managers and helped put Bainbridge on the map in the Mid-Atlantic market.”

Kalinsky is active with the National Apartment Association, where he earned a Certified Apartment Manager (CAM) designation, and the Property Management Association. He was formerly a Regional Manager. Before joining Bainbridge, he held leadership positions with Grady Management and Equity Residential Management. He graduated with a degree in Residential Property Management from Virginia Tech.

Miller, considered one of the country's leading experts on Web-based multifamily marketing and interactive solutions, is responsible for the marketing, branding and online initiatives for Bainbridge's growing management portfolio. Additionally, he plays an integral role in the development of third party fee management relationships.

"In the two years Jared has been with us, he has been a driving force in transforming our marketing strategy," Sheehan said. "He has re-launched our online marketing platform and company brand and implemented a variety of improvements and unique positioning strategies that increased occupancy, while dramatically reducing our marketing costs."

Miller's experience includes top marketing positions with RedPeak Properties in Denver and Lane Company in Atlanta. He is a regular speaker at industry conferences including *Multi-Housing World*, *Multifamilypro's* Brainstorming Sessions, the Apartment Internet Marketing Conference and MultiHousing World.

About The Bainbridge Companies

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Founded in 1993, The Bainbridge Companies are a fully-integrated family of real estate companies engaged in the development, construction, management, acquisition and disposition of residential and commercial real estate. With more than 100 years of combined experience, the Bainbridge principles have developed, redeveloped, and/or repositioned more than 35,000 multifamily units. The firm's full service real estate platform includes asset and property management, leasing, sales, marketing, renovation, construction, and development. Based in Wellington, Florida, it also has offices in North Carolina and the Washington, D.C. metro area.

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